

**WXJC**  
**PUBLIC AFFAIRS**  
**QUARTERLY REPORT**

**2nd QUARTER 2013**

**April 1 – April 30**

**Prepared by: Bob Ratchford**  
**WXJC – Operations Manager**

***THE FOLLOWING IS A LIST OF SOME OF THE COMMUNITY ISSUES ASCERTAINED AND RESPONDED TO BY STATION  
WXJC AM/FM WITH SIGNIFICANT PROGRAMMING TREATMENT OF THESE ISSUES FOR THE PERIOD OF  
APRIL 1ST THROUGH APRIL 30TH, 2013***

**THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY  
PRIORITY OF SIGNIFICANCE**

---

**Local/Regional**

Parenting/Family/Youth Culture  
Elder Care/Walker County/Cordova  
Public Education  
Gun Control  
Business Friendly Cities  
Autism Awareness

**State**

Parenting/Family/Youth Culture  
Protecting Traditional Marriage  
Drug Addiction  
Pro-Life/Abortion  
Handling Family Finances

**National**

Parenting/Family/Youth Culture  
Protecting Traditional Marriage  
Religious Freedom  
The U.S. Constitution  
Health/Wellness  
America's Healthcare  
Pro-Life/Abortion  
Gay Agenda/Homosexuality  
Sexual Purity

**International**

Armed Services/The War

---

**THE FOLLOWING REPORT SPECIFIES HOW THESE ISSUES WERE TREATED ON SPECIFIC SHOWS AIRED ON  
WXJC DURING THIS QUARTER, THE DATES AND TIMES IN WHICH THEY AIRED AND LENGTH OF EACH  
PROGRAM**

**WXJC AM/FM – Birmingham, Cordova, Alabama**  
**QUARTERLY COMMUNITY ISSUES REPORT**  
**2nd QUARTER 2013 - ISSUES/PROGRAM LIST**  
**TREATMENT OF COMMUNITY ISSUES**

*THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT  
OF THOSE ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH APRIL 30TH, 2013  
THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE*

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
The Constitution	April 1 -5	Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM	2:00	<b>Crawford Stand</b>

This week Don Crawford, President of Crawford Broadcasting Company, begins a discussion of the suggestion of a Georgetown law professor that we should give up on the Constitution. Mr. Crawford talks about what the Constitution means and what it really says. He'll conclude his discussion of law professor Louis Michael Seidman's suggestion that we give up on the Constitution next week.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	April 1	7:00 & 11:30 AM	1 hour	<b>Focus on the Family</b>

On "Focus on the Family", we hear a program entitled "Fighting as a Team in Marriage". While you and your spouse may agree over most issues, some things may cause more friction than others. On the next "Focus on the Family," Dr. Greg Smalley will help you navigate through minor disagreements before they become major ones. Get practical advice on dealing with church choices and avoiding late night spats.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Drug Addiction	April 1	1:20 PM	30:00	<b>Priority Talk</b>

Greg Davis talked to Bill Searcey, former University of Alabama and NFL football player about his new book "High Tide". Bill talked about his football glory days of playing for Coach Paul "Bear" Bryant and his pro career in the NFL, substance abuse, personal devastation, debilitating obesity, hard-fought weight loss, and longed-for redemption through Jesus Christ.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 1	2:05 PM	15:00	<b>Priority Talk</b>

Greg Davis talked to Donna McKinley, the program's youth culture specialist. Donna applauded the mayor of Orange Beach, Alabama for his stand on pornographic tee shirts in souvenir shops. The city council, under the mayor's leadership, was preparing a measure that would require the shops to have the shirts displayed in an "adults only" section of the store but the merchants decided to stop selling the shirts.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 2	7:00 & 11:30 AM	1 hour	<b>Focus on the Family</b>

On “Focus on the Family”, we hear a program entitled “Loving Your Adult Child”. What do you do when your adult child comes home to live with you? It’s a whole new dynamic — rules have changed, the balance of power has shifted and you may be wondering how to cope. Dr. Gary Chapman offers practical advice for parents who want to help their adult kids get back on their feet.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Pro-Life/Abortion	April 3	2:05 PM	15:00	<b>Priority Talk</b>

Greg Davis talked to Alabama Senator Scott Beason about the Women’s Health and Safety Act, a bill that supporters say will improve patient safety at abortion clinics and critics say is a backdoor attempt to close the state’s five remaining clinics. The measure has been passed by both the Senate and the House and Gov. Robert Bentley says he will sign it into law.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	April 3	7:00 & 11:30 AM	1 hour	<b>Focus on the Family</b>

On “Focus on the Family”, we hear a program entitled “Dealing With a Disability in Marriage”. Next time on “Focus on the Family,” your marriage vows were clear ... for better or worse, in sickness and health. But if one of you is disabled, you’ll need more support ... more strength than ever before. Joni Eareckson Tada and her husband Ken share how they keep their marriage thriving despite her disability and cancer diagnosis.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Health/Wellness	April 4-5	7:00 & 11:30 A	2 hours	<b>Focus on the Family</b>

On “Focus on the Family”, we hear two programs entitled “Living Well After Middle Age”. You don’t have to be a certain age to feel old. If you’re dragging around on auto-pilot, just “going through the motions,” join us for encouragement on the next “Focus on the Family.” Author/comedian Ken Davis talks about his secret struggle with depression and weight gain, and what finally inspired him to turn his life around. Get practical tips to help you live life to the fullest.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	April 6	10:29 AM - 2:31 PM	5:00	<b>CBC Hero of the Week</b>

Matt Wyatt interviews Cpl. Scott Johnson serving with the U.S. Marine Corps in Afghanistan. Cpl. Johnson is a Special Intelligence Communicator and he tells Matt that his job is to make sure that all the equipment in the Intelligence Shop is working properly and that all secrets stay secret. This involves communications via computer and the internet.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Elder Care	April 6	10:46 AM - 2:48 PM	10:00	<b>Hometown Happenings</b>

Bill MacCormick talks to Dr. Shelia Cotton, Professor of Sociology at the University of Alabama, Birmingham’s College of Arts and Sciences, about her research which reveals that using the Internet decreases loneliness among senior adults. Dr. Cotton has seen seniors taking her 8-week course start out totally computer phobic, to mastering its use to stay in touch with family and friends. She gives her direct phone number and email address listeners can use to get more information.

---



<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
America's Healthcare Pro-Life/Abortion	April 7	9:30 AM	28:00	<b>Washington Watch Weekly</b>

Family Research Council Chairman Tony Perkins is joined by Anna Higgins, Director, Center for Human Dignity at FRC, to discuss the HHS mandate and Planned Parenthood's recent testimony before a committee in the Florida legislature. Former Sen. Jim DeMint was on the show to talk about his transition from the U.S. Senate to becoming President of The Heritage Foundation this week. Sen. Jim Inhofe (R-Okla.) discussed the U.N. Arms Trade Treaty, which passed the U.N. General Assembly earlier this week.

**WXJC AM/FM – Birmingham, Cordova, Alabama**  
**QUARTERLY COMMUNITY ISSUES REPORT**  
**2nd QUARTER 2013 - ISSUES/PROGRAM LIST**  
**TREATMENT OF COMMUNITY ISSUES**

*THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT  
OF THOSE ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH APRIL 30TH, 2013*

*THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE*

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
The Constitution	April 8 -12	Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM	2:00	<b>Crawford Stand</b>

This week Don Crawford, President of Crawford Broadcasting Company, continues a discussion of the suggestion of a Georgetown law professor that we should give up on the Constitution. Mr. Crawford talks about Indifference to the values provided and protected by our constitution and he says that those who would change us exploit our ignorance and indifference. He concludes his remarks by stating that our U.S. Constitution is an act of ordination.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 8	2:05 PM	15:00	<b>Priority Talk</b>

Greg Davis talked to Donna McKinley, the program's youth culture specialist. Donna talked about the dangers of synthetic marijuana again in light of the stories coming out of Auburn University from several former football players. She also talked about "parachuting", a method of swallowing drugs by rolling or folding powdered or crushed drugs in a piece of toilet paper (or other similar paper) to ingest while avoiding the taste of the chemical. It is sometimes called a "snow bomb", especially if using cocaine. Donna talked about how dangerous the practice is and cited some recent instances of it being used by local young people.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	April 10	7:00 & 11:30 AM	1 hour	<b>Focus on the Family</b>

On "Focus on the Family", we hear a program entitled "Marriage and the Supreme Court". Helen Alvare and Dr. Al Mohler join Jim Daly to discuss the Supreme Court's ongoing review of the constitutionality of the Defense of Marriage Act and California's Proposition 8, both of which define marriage as one man and one woman.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	April 11-12	7:00 & 11:30 A	2 hours	<b>Focus on the Family</b>

On "Focus on the Family", we hear two programs entitled "Experiencing a Fulfilled Marriage". How connected are you with your spouse? You may text, email or twitter every day, but still feel like something's missing. If you want to get closer in your relationship, join us for an inspiring message on the next "Focus on the Family." Find out how you and your spouse can experience new life — through the One who was resurrected from the dead.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Elder Care	April 11	2:45PM	10:00	<b>Hometown Happenings</b>

Bill MacCormick reads an article which says Baby Boomers are increasingly staying healthy and in the work force. Working or not, all seniors, 60+, will find friends and services at the 15 senior centers in Cullman County which, according to Executive Director of Cullman County Commission on Aging, Randall Shedd, welcome neighbors in surrounding counties. Bill MacCormick talks to Shedd, who gives a direct line and website for listeners wanting more information about services.

**WXJC AM/FM – Birmingham, Cordova, Alabama**  
**QUARTERLY COMMUNITY ISSUES REPORT**  
**2nd QUARTER 2013 - ISSUES/PROGRAM LIST**  
**TREATMENT OF COMMUNITY ISSUES**

*THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT  
OF THOSE ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH APRIL 30TH, 2013*

*THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE*

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 15	7:00 & 11:30 AM	1 hour	<b>Focus on the Family</b>

On “Focus on the Family”, we hear a program entitled “Godly Encouragement for Tween Daughters”. Parenting a tween daughter doesn’t have to be a struggle. With the right perspective, it can be an amazing time of bonding. But girls grow up fast, and face more traps today than in previous generations. Find out how to help your tween daughter make a graceful and modest transition into young adulthood.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Public Education Gun Control	April 15	2:35 PM	25:00	<b>Priority Talk</b>

Greg Davis talked to State Senator Scott Beason about education. The legislature recently passed the Accountability Act of 2013 which, among other things, creates tax credits for families with students in a (chronically) failing school to attend a nonpublic school or non-failing public school. They also talked about a bill that Senator Beason is sponsoring that is intended to clarify an assortment of laws regarding the public carrying of firearms.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 16-17	7:00 & 11:30 A	2 hours	<b>Focus on the Family</b>

On “Focus on the Family”, we hear two programs entitled “I Will Never ...” After falling off his bunk bed and suffering a brain injury, young Daniel Bateman was considered to be one of the three most aggressive people in the world. His extreme behavior discouraged countless doctors, but couldn’t drive away the love of his family or his Savior. If you’re going through a tough time with a physically or mentally handicapped child, find heartfelt encouragement from Daniel’s mother.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Handling Family Finances	April 18-19	7:00 & 11:30 A	2 hours	<b>Focus on the Family</b>

On “Focus on the Family”, we hear two programs entitled “Answering Your Financial Questions” Buy, sell, move, stay put, quit, keep working, retire, save, spend ... so many financial decisions to make! And in today’s shaky economic times, you probably want some trusted advice. On “Focus on the Family,” financial expert Dave Ramsey addresses the top concerns people have about money.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	April 20	2:31 PM	5:00	<b>CBC Hero of the Week</b>



Matt Wyatt interviews Lance Cpl. Kyle Ford serving for two and a half years with the U.S. Marine Corps in Afghanistan. Lance Cpl. Ford tells Matt that his job of Generator Mechanic involves working on small three kilowatt units all the way up to one hundred kilowatt generators. The large models are used to provide power for whole camps while the smaller units provide power for things like computers and coffee pots.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Elder Care	April 20	2:45PM	10:00	<b>Hometown Happenings</b>

Bill MacCormick talks about the importance of creating end-of-life directives, referencing an opinion piece by Huntsville Hospital Emergency Physician, Dr. Monica Williams-Murphy. Then, MacCormick talks to Cordova Police Chief, Nick Smith, about two new programs for seniors and people with disabilities: the Good Morning and Alzheimer's Registration programs.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Gay Agenda/Homosexuality	April 21	9:30 AM	28:00	<b>Washington Watch Weekly</b>

Family Research Council Chairman Tony Perkins is joined by Dr. David Prentice, FRC's Senior Fellow and Director, Life Sciences, to discuss his recent trip to the Vatican, where he participated in a stem cell conference last week. Rep. Tim Huelskamp (R-Kan.) discussed a recent House of Representatives vote on a bill that would have set up a process to fire government employees who are seriously delinquent on taxes. Zina Hackworth, mother of six Eagle Scouts (and one who will soon be an Eagle Scout), spoke about the Boy Scouts' upcoming vote regarding their longstanding policy on homosexuality.

**WXJC AM/FM – Birmingham, Cordova, Alabama**  
**QUARTERLY COMMUNITY ISSUES REPORT**  
**2nd QUARTER 2013 - ISSUES/PROGRAM LIST**  
**TREATMENT OF COMMUNITY ISSUES**

*THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT  
OF THOSE ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH APRIL 30TH, 2013*

*THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE*

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Protecting Traditional Marriage	April 22-23	7:00 & 11:30 AM	2 hours	<b>Focus on the Family</b>

On “Focus on the Family”, we hear two programs entitled “Surviving a Spiritual Mismatch”. What do you do when your spouse doesn’t understand your relationship with Jesus Christ? Lee and Leslie Strobel share their story of being spiritually “mismatched” in marriage. They’ll talk about what worked and what didn’t, and how they were able to navigate through their differences.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Public Education	April 22	1:45 PM	15:00	<b>Priority Talk</b>

Greg Davis talked to State Senator Scott Beason about education. The Senate Education Committee approved a bill last week knocking down the Common Core educational standards adopted by the State Board of Education. Sen. Beason of Gardendale, the bill’s sponsor, called the Common Core standards untested, and Alabama should have its own standards rather than the Common Core standards, which have been adopted by many other states. “The whole push for centralization leads to the possibility of everyone going in the ditch at the same time,” Beason said.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 22	2:05 PM	15:00	<b>Priority Talk</b>

Greg Davis talked to Donna McKinley, the program’s youth culture specialist. Donna talked about the dangers of cell phones for young people, especially when they get together in a group. What oftentimes starts out as harmless texting can quickly escalate into very damaging sexual situations with explicit pictures. Donna also talked about the popularity of “Twerking” among young people, a very suggestive dance that has generated viral interest on YouTube.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Parenting/Family/Youth Culture	April 25-26	7:00 & 11:30 AM	2 hours	<b>Focus on the Family</b>

On “Focus on the Family”, we hear two programs entitled “Preparing Sons to be Great Husbands and Fathers”. It could happen anytime — “Mommy, will you marry me?” Your son may propose to you without warning. It’s cute, but have you ever stopped to consider that you’re raising someone’s future husband and dad? We’ll have practical tips to ready your son for his future bride on the next “Focus on the Family”.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Armed Services/The War	April 27	2:31 PM	5:00	<b>CBC Hero of the Week</b>

Matt Wyatt interviews PFC Donald Bachert serving with the U.S. Marine Corps at Camp Leathneck in Afghanistan. PFC Bachert is trained as a Field Wireman which used to involve stringing telephone lines from one receiver to another on the battlefield so the commanders could stay in touch with each other. These days that technology has been replaced with computers and satellites. His training is not presently needed there so he is currently assigned to the Data Center where he is helping out with any computer related tasks such as trouble shooting laptops or adding printers.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Business Friendly Cities & Autism Awareness	April 27	2:45PM	10:00	<b>Hometown Happenings</b>

Bill MacCormick interviews Cliff Sims, publisher of Yellowhammerpolitics.com, which recently listed Birmingham at #47 on its list of 50 Alabama cities with regard to business friendliness. Then, in view of Autism Awareness Month, MacCormick shares the heartwarming story of how American Idol winning songwriter, Regie Hamm's family has been affected.

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Gay Agenda/Homosexuality Pro-Life/Abortion	April 28	9:30 AM	28:00	<b>Washington Watch Weekly</b>

Family Research Council Chairman Tony Perkins is joined by Rep. Bob Goodlatte (R-Va.) to discuss the new revelations in the Benghazi attacks. Joseph Backholm, Executive Director, Family Policy Institute of Washington talked about the impact of the same-sex marriage law in Washington. Rep. Marlin Stutzman (R-Ind.) discussed the trial of Philadelphia abortionist Kermit Gosnell.

**WXJC AM/FM – Birmingham, Cordova, Alabama**  
**QUARTERLY COMMUNITY ISSUES REPORT**  
**2nd QUARTER 2013 - ISSUES/PROGRAM LIST**  
**TREATMENT OF COMMUNITY ISSUES**

*THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT  
OF THOSE ISSUES FOR THE PERIOD OF APRIL 1ST THROUGH APRIL 30TH, 2013*

*THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE*

---

<u>ISSUE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>PROGRAM</u>
Sexual Purity	April 29-30	7:00 & 11:30 AM	2 hours	<b>Focus on the Family</b>

On “Focus on the Family”, we hear two programs entitled “Getting Lost in God’s Love”. Can falling in love be dangerous? On the next “Focus on the Family,” author Dannah Gresh explains how young single adults can be distracted by physical attraction — away from the intimacy that God designed for us! Discover fulfillment by turning your affection toward God on the next “Focus on the Family”.



**WXJC 850 AM / 92.5 FM**

**QUARTERLY PUBLIC SERVICE ANNOUNCEMENT REPORT**

**2ND QUARTER 2013**

**FOR PERIOD OF APRIL 1 – APRIL 30, 2013**

**THIS REPORT CONTAINS A LIST OF ALL PUBLIC SERVICE ANNOUNCEMENTS AIRED DURING  
THE PERIOD SPECIFIED ABOVE.**

**DURING THIS PERIOD WXJC AIRED APPROXIMATELY 158 MINUTES OF FREE PUBLIC SERVICE  
ANNOUNCEMENTS FOR THESE NON-PROFIT/PUBLIC SERVICE ORGANIZATIONS IN VARIOUS  
LENGTHS.**

**THE ENCLOSED LIST SPECIFIES ORGANIZATION, LENGTH OF SPOTS AND DATES THEY AIRED.**

**PREPARED BY BOB RATCHFORD – WXJC OPERATIONS MANAGER**

(THIS PART OF THE REPORT IS A COPY AND PASTE OF NEXGEN REPORT GENERATED EACH WEEK – SAVED TO .TXT FILE - COMPILED AND ADDED TO REPORT

Log Date	Log Time	Audio Number	Audio Title	Audio Length
04/01/2013	00:02:06	0005530-002	PSA- Never Too Late(Teen Drinking and Driving)	00:58.711
04/01/2013	00:03:05	0005504-005	PSA- Drunk Driving Prevention (GPS)	00:29.848
04/01/2013	00:47:19	0005534-002	PSA- Autism Awareness (Jamie McMurray)	00:48.247
04/01/2013	01:13:25	0005513-007	PSA- Energy Efficiency (Outdated)	00:57.667
04/01/2013	01:14:23	0005554-002	PSA- 4-H: Deployment	00:25.658
04/01/2013	01:49:53	0005518-004	PSA- Emergency Preparedness(Family Routine)	01:00.787
04/01/2013	02:04:16	0005543-001	PSA- Food Safety Education (Chill)	00:58.815
04/01/2013	02:05:15	0005551-005	PSA- Texting and Driving Prevention	00:29.436
04/01/2013	02:46:23	0005537-001	PSA- Community Engagement (12 Years)	00:57.795
04/01/2013	02:47:21	0005542-009	PSA- Financial Literacy	00:14.625
04/02/2013	00:03:29	0005539-005	PSA- Discovering Nature (New Voice)	00:57.791
04/02/2013	00:51:45	0005545-008	PSA- High School Dropout Prevention	00:57.882
04/02/2013	01:11:10	0005544-002	PSA- Foreclosure Prevention (Double Talk)	01:02.901
04/02/2013	01:12:13	0005505-004	PSA- Selective Service(Pledge of Allegiance)	00:31.154
04/02/2013	01:45:32	0005519-003	PSA- Start Something (Heart Walk)	01:01.186
04/02/2013	02:01:14	0005543-003	PSA- Food Safety Education (Clean)	01:01.889
04/02/2013	02:02:16	0005524-005	PSA- Organ Donation	00:15.399
04/02/2013	02:48:36	0005502-010	PSA- Faces of Influenza	00:58.681
04/03/2013	00:03:30	0005525-001	PSA- Alzheimer's Disease(Now is the Moment)	00:57.456
04/03/2013	00:05:05	0005542-009	PSA- Financial Literacy	00:14.728
04/03/2013	00:05:20	0005524-008	PSA- Organ Donation	00:09.757
04/03/2013	00:50:48	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
04/03/2013	01:12:43	0005501-001	PSA- US Coast Guard(Reserve)	00:59.374
04/03/2013	01:13:43	0005502-012	PSA- Faces of Influenza	00:14.486
04/03/2013	01:49:59	0005510-005	PSA- Mortgage Fraud(Fraud Against Senior	00:58.678
04/03/2013	02:03:44	0005550-005	PSA- Stroke Awareness (Excuses)	01:02.495
04/03/2013	02:48:12	0005510-001	PSA- Mortgage Fraud(All Shapes and Sizes	01:02.485
04/04/2013	00:00:54	0005502-003	PSA- FLU.gov(No Party)	00:57.446
04/04/2013	00:01:52	0005548-002	PSA- Pet Adoption (Cellphone)	00:28.929
04/04/2013	00:49:19	0005545-008	PSA- High School Dropout Prevention	00:57.743
04/04/2013	01:11:50	0005552-007	PSA- Wildfire Prevention (Doorbell)	00:57.715
04/04/2013	01:13:27	0005527-007	PSA- Adoption (Put Up With You)	00:14.330
04/04/2013	01:13:41	0005524-008	PSA- Organ Donation	00:09.620
04/04/2013	01:47:25	0005526-001	PSA- Making Housing Affordable(Isolation)	00:57.523
04/04/2013	02:01:42	0005530-001	PSA- Never Too Late(Moment of Clarity)	01:01.966
04/04/2013	02:02:44	0005543-008	PSA- Food Safety Education (Separate)	00:31.475
04/04/2013	02:46:20	0005544-007	PSA- Foreclosure Prevention (Unicorn)	01:02.300
04/05/2013	00:01:25	0005525-001	PSA- Alzheimer's Disease(Now is the Moment)	00:57.456
04/05/2013	00:02:22	0005554-002	PSA- 4-H: Deployment	00:25.658
04/05/2013	00:47:49	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
04/05/2013	01:11:13	0005530-002	PSA- Never Too Late(Teen Drinking and Driving)	00:57.225
04/05/2013	01:12:46	0005525-002	PSA- Alzheimer's Disease(Now is the Moment)	00:28.564
04/05/2013	01:47:47	0005542-012	PSA- Financial Literacy (Time Machine)	00:30.004
04/05/2013	02:00:11	0005552-003	PSA- Wildfire Prevention (Bear Sighting)	01:02.083
04/05/2013	02:01:13	0005507-003	PSA- Get your GED	00:15.466
04/05/2013	02:46:21	0005553-003	PSA- Score 2	01:02.889
04/08/2013	00:01:12	0005545-004	PSA- High School Dropout Prevention	00:57.743
04/08/2013	00:02:10	0005554-002	PSA- 4-H: Deployment	00:25.658
04/08/2013	00:50:11	0005502-010	PSA- Faces of Influenza	01:02.068
04/08/2013	01:13:42	0005545-003	PSA- High School Dropout Prevention	00:57.743
04/08/2013	01:15:15	0005548-003	PSA- Pet Adoption (Dog)	00:15.759
04/08/2013	01:15:31	0005524-008	PSA- Organ Donation	00:10.440
04/08/2013	01:48:27	0005504-002	PSA- Drunk Driving Prevention (Car Accident)	00:58.839
04/08/2013	01:49:26	0005509-003	PSA- Multiple Sclerosis Society	00:14.403
04/08/2013	02:01:40	0005511-003	PSA- Preventing Elder Abuse(Hard to Believe)	00:59.322
04/08/2013	02:02:40	0005502-012	PSA- Faces of Influenza	00:14.454
04/08/2013	02:46:19	0005503-001	PSA- Fair Housing Act(Time Machine)	00:59.016
04/08/2013	16:27:46	0005502-003	PSA- FLU.gov(No Party)	00:59.890
04/08/2013	16:59:29	0005506-003	PSA- Child Passenger Safety (Party)	00:30.060



04/09/2013	00:02:32	0005539-001	PSA- Discovering Nature (Busy Family)	00:56.794
04/09/2013	00:03:29	0005530-008	PSA- Never Too Late(Son is a Drug Addict)	00:28.737
04/09/2013	00:52:40	0005527-005	PSA- Adoption (Foodie)	01:02.318
04/09/2013	01:14:23	0005516-001	PSA- Marriage Takes Teamwork	00:59.085
04/09/2013	01:15:23	0005517-002	PSA- Foundation Fighting Blindness (AMD)	00:29.522
04/09/2013	01:49:44	0005524-001	PSA- Organ Donation	00:58.181
04/09/2013	02:03:48	0005510-005	PSA- Mortgage Fraud(Fraud Against Seniors)	00:57.456
04/09/2013	02:05:22	0005554-002	PSA- 4-H: Deployment	00:26.447
04/09/2013	02:48:58	0005552-005	PSA- Wildfire Prevention (Bonfire)	00:59.193
04/10/2013	00:01:48	0005538-003	PSA- Dating Abuse Prevention (Excuses Excuses)	00:57.523
04/10/2013	00:52:17	0005554-002	PSA- 4-H: Deployment	00:25.658
04/10/2013	01:11:59	0005524-002	PSA- Organ Donation	00:57.523
04/10/2013	01:13:33	0005519-001	PSA- Start Something (Peggy Fleming)	00:27.711
04/10/2013	01:48:10	0005526-001	PSA- Making Housing Affordable	00:59.016
04/10/2013	02:00:31	0005506-004	PSA- Child Passenger Safety (Know-it All)	01:01.679
04/10/2013	02:01:33	0005524-005	PSA- Organ Donation	00:15.399
04/10/2013	02:46:58	0005539-004	PSA- Discovering Nature (Forest Brigade)	01:02.849
04/11/2013	00:01:08	0005539-005	PSA- Discovering Nature (New Voice)	00:57.791
04/11/2013	00:02:06	0005513-003	PSA- Energy Efficiency (Building)	00:13.975
04/11/2013	00:50:02	0005515-005	PSA- Bullying Prevention (Learning)	01:01.010
04/11/2013	01:14:19	0005539-001	PSA- Discovering Nature (Busy Family)	00:56.794
04/11/2013	01:45:56	0005542-007	PSA- Financial Literacy	00:29.759
04/11/2013	02:00:31	0005553-003	PSA- Score 2	00:59.508
04/11/2013	02:01:31	0005554-002	PSA- 4-H: Deployment	00:25.658
04/11/2013	02:46:18	0005537-005	PSA- Community Engagement	00:47.374
04/11/2013	17:41:41	0005534-001	PSA- Autism Awareness (Jamie McMurray)	00:59.890
04/11/2013	17:58:22	0005535-003	PSA- Caregiver Awareness (Outside In)	01:00.070
04/11/2013	18:03:29	0005554-003	PSA- Magnolia Festival	00:55.530
04/11/2013	18:04:57	0005542-003	PSA- Financial Literacy (Grown Up)	00:30.310
04/12/2013	00:00:33	0005554-003	PSA- Magnolia Festival	00:54.902
04/12/2013	00:01:28	0005542-012	PSA- Financial Literacy (Time Machine)	00:29.868
04/12/2013	00:50:22	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
04/12/2013	01:13:37	0005546-001	PSA- Lead Poisoning Prevention	00:58.098
04/12/2013	01:14:35	0005554-002	PSA- 4-H: Deployment	00:25.658
04/12/2013	01:53:22	0005542-005	PSA- Financial Literacy (Lottery)	00:58.909
04/12/2013	02:02:55	0005538-001	PSA- Dating Abuse Prevention	01:01.519
04/12/2013	02:03:56	0005539-003	PSA- Discovering Nature	00:15.501
04/12/2013	02:46:59	0005544-004	PSA- Foreclosure Prevention (Pirate)	01:02.891
04/12/2013	15:09:14	0005501-001	PSA- US Coast Guard(Reserve)	00:59.920
04/12/2013	15:24:49	0005503-001	PSA- Fair Housing Act(Time Machine)	00:59.970
04/12/2013	15:35:21	0005504-002	PSA- Drunk Driving Prevention (Car Accident)	01:00.910
04/13/2013	17:41:00	0005504-003	PSA- Drunk Driving Prevention (Drive Around)	00:30.260
04/13/2013	17:42:45	0005508-002	PSA- Heart Attack (Call Me)	00:30.180
04/15/2013	00:02:18	0005550-006	PSA- Stroke Awareness (Seconds)	00:58.657
04/15/2013	00:03:17	0005526-003	PSA- Making Housing Affordable(Isolation)	00:14.571
04/15/2013	00:53:22	0005553-003	PSA- Score 2	01:04.577
04/15/2013	01:15:46	0005538-003	PSA- Dating Abuse Prevention	00:57.523
04/15/2013	01:16:44	0005520-007	PSA- Law Day #2	00:28.507
04/15/2013	01:49:00	0005552-005	PSA- Wildfire Prevention (Bonfire)	00:58.652
04/15/2013	02:02:10	0005544-001	PSA- Foreclosure Prevention (Career Day)	01:01.510
04/15/2013	02:03:12	0005530-010	PSA- Never Too Late(Zero Tolerance)	00:30.562
04/15/2013	02:45:08	0005505-001	PSA- Selective Service(Happy Birthday)	00:55.798
04/16/2013	00:01:45	0005516-001	PSA- Marriage Takes Teamwork	00:57.456
04/16/2013	00:03:19	0005554-002	PSA- 4-H: Deployment	00:25.840
04/16/2013	00:50:36	0005525-001	PSA- Alzheimer's Disease(Now is the Moment)	00:57.456
04/16/2013	01:13:00	0005552-001	PSA- Wildfire Prevention (Backyard)	00:57.321
04/16/2013	01:14:36	0005526-003	PSA- Making Housing Affordable	00:14.470
04/16/2013	01:14:51	0005524-008	PSA- Organ Donation	00:09.734
04/16/2013	01:49:42	0005548-004	PSA- Pet Adoption (Feather)	00:29.650
04/16/2013	02:02:03	0005531-001	PSA- Child Passenger Safety(The Right Fit)	00:58.074
04/16/2013	02:03:01	0005548-007	PSA- Pet Adoption (Toys)	00:29.415
04/16/2013	02:51:00	0005545-004	PSA- High School Dropout Prevention	00:58.424

04/16/2013	16:05:07	0005501-002	PSA- US Coast Guard(The Ride)	00:59.950
04/16/2013	16:19:12	0005504-004	PSA- Drunk Driving Prevention	01:00.300
04/16/2013	16:30:11	0005506-004	PSA- Child Passenger Safety (Know-it All)	01:00.040
04/16/2013	16:48:56	0005503-002	PSA- Fair Housing Act(Live Free)	00:59.660
04/17/2013	00:02:09	0005542-004	PSA- Financial Literacy (Grown Up)	00:57.590
04/17/2013	00:03:48	0005533-003	PSA- Drive for COPD(Nancy Cartwright)	00:21.338
04/17/2013	00:50:26	0005511-001	PSA- Preventing Elder Abuse	00:58.018
04/17/2013	00:51:24	0005502-012	PSA- Faces of Influenza	00:14.288
04/17/2013	01:15:12	0005535-001	PSA- Caregiver Awareness (Neverending)	00:57.743
04/17/2013	01:16:47	0005542-009	PSA- Financial Literacy	00:14.831
04/17/2013	01:17:02	0005524-009	PSA- Organ Donation	00:09.825
04/17/2013	01:49:25	0005524-001	PSA- Organ Donation	00:57.504
04/17/2013	02:01:40	0005547-001	PSA- Making Home Affordable (Frozen)	00:57.993
04/17/2013	02:02:38	0005554-002	PSA- 4-H: Deployment	00:25.658
04/17/2013	02:48:03	0005504-002	PSA- Drunk Driving Prevention	01:01.330
04/18/2013	00:01:50	0005539-004	PSA- Discovering Nature (Forest Brigade)	00:57.916
04/18/2013	00:03:25	0005554-002	PSA- 4-H: Deployment	00:25.658
04/18/2013	00:48:28	0005524-007	PSA- Organ Donation	00:14.378
04/18/2013	01:11:00	0005513-007	PSA- Energy Efficiency (Outdated)	01:02.440
04/18/2013	01:12:02	0005548-006	PSA- Pet Adoption (Pants)	00:31.413
04/18/2013	01:46:16	0005516-001	PSA- Marriage Takes Teamwork	00:58.540
04/18/2013	02:02:55	0005503-001	PSA- Fair Housing Act(Time Machine)	01:02.152
04/18/2013	02:03:57	0005547-005	PSA- Making Home Affordable (Isolation)	00:31.206
04/18/2013	02:50:07	0005502-012	PSA- Faces of Influenza	00:14.023
04/18/2013	02:50:22	0005529-001	PSA- American Acad. of Dermatology(Golf)	00:57.628
04/19/2013	00:03:09	0005532-001	PSA- Acad. of Orthopedic Surgeons	00:57.350
04/19/2013	00:04:44	0005513-006	PSA- Energy Efficiency (State Fair)	00:14.715
04/19/2013	00:04:59	0005524-009	PSA- Organ Donation	00:10.054
04/19/2013	00:53:43	0005542-004	PSA- Financial Literacy (Grown Up)	00:58.953
04/19/2013	01:11:37	0005521-001	PSA- Pray America(Moments That Matter)	00:57.427
04/19/2013	01:12:35	0005510-002	PSA- Mortgage Fraud(All Shapes and Sizes)	00:28.785
04/19/2013	01:49:20	0005515-005	PSA- Bullying Prevention (Learning)	00:57.613
04/19/2013	01:50:18	0005542-009	PSA- Financial Literacy	00:14.557
04/19/2013	02:03:30	0005510-001	PSA- Mortgage Fraud(All Shapes and Sizes)	00:57.580
04/19/2013	02:05:04	0005554-002	PSA- 4-H: Deployment	00:25.778
04/19/2013	02:50:24	0005510-005	PSA- Mortgage Fraud(Fraud Against Seniors)	01:02.349
04/19/2013	16:12:40	0005501-002	PSA- US Coast Guard(The Ride)	00:59.950
04/19/2013	16:22:09	0005504-002	PSA- Drunk Driving Prevention	01:00.910
04/19/2013	16:48:50	0005514-001	PSA- Hunger Prevention(1 in 5 Kids)	01:00.180
04/20/2013	13:16:49	0005551-003	PSA- Texting and Driving Prevention	00:30.240
04/22/2013	00:00:56	0005543-005	PSA- Food Safety Education (Cook)	00:58.257
04/22/2013	00:01:55	0005548-005	PSA- Pet Adoption (Leash)	00:29.123
04/22/2013	00:49:47	0005543-004	PSA- Food Safety Education (Clean)	00:28.948
04/22/2013	00:50:16	0005542-010	PSA- Financial Literacy (Remember Me)	00:16.277
04/22/2013	01:11:11	0005514-001	PSA- Hunger Prevention(1 in 5 Kids)	00:57.724
04/22/2013	01:12:46	0005547-006	PSA- Making Home Affordable (Isolation)	00:14.909
04/22/2013	01:13:01	0005524-009	PSA- Organ Donation	00:09.916
04/22/2013	01:45:28	0005524-002	PSA- Organ Donation	00:57.793
04/22/2013	02:00:38	0005518-001	PSA- Emergency Preparedness(Tornado)	00:56.650
04/22/2013	02:01:35	0005550-007	PSA- Stroke Awareness (Seconds)	00:28.881
04/22/2013	02:45:29	0005521-001	PSA- Pray America(Moments That Matter)	01:02.318
04/23/2013	00:02:43	0005517-001	PSA- Foundation Fighting Blindness(AMD)	00:57.417
04/23/2013	00:03:41	0005551-004	PSA- Texting and Driving Prevention	00:29.143
04/23/2013	00:49:15	0005501-001	PSA- US Coast Guard(Reserve)	00:59.782
04/23/2013	00:50:14	0005527-007	PSA- Adoption (Put Up With You)	00:14.940
04/23/2013	01:14:52	0005538-003	PSA- Dating Abuse Prevention	00:57.523
04/23/2013	01:15:50	0005548-004	PSA- Pet Adoption (Feather)	00:28.900
04/23/2013	01:46:37	0005506-004	PSA- Child Passenger Safety (Know-it All)	00:57.860
04/23/2013	02:02:50	0005505-001	PSA- Selective Service(Happy Birthday)	00:52.919
04/23/2013	02:49:55	0005513-007	PSA- Energy Efficiency (Outdated)	00:58.484
04/23/2013	14:52:52	0005527-002	PSA- Adoption (Dad Voice)	00:30.400
04/24/2013	00:00:29	0005504-004	PSA- Drunk Driving Prevention (Expensive)	00:59.069



04/24/2013	00:01:28	0005509-003	PSA- Multiple Sclerosis Society	00:14.605
04/24/2013	00:49:51	0005503-002	PSA- Fair Housing Act(Live Free)	00:57.225
04/24/2013	00:51:28	0005547-006	PSA- Making Home Affordable (Isolation)	00:14.464
04/24/2013	00:51:42	0005524-008	PSA- Organ Donation	00:09.620
04/24/2013	01:10:30	0005537-004	PSA- Community Engagement	00:58.065
04/24/2013	01:11:28	0005548-002	PSA- Pet Adoption (Cellphone)	00:29.339
04/24/2013	01:47:16	0005527-005	PSA- Adoption (Foodie)	00:59.193
04/24/2013	02:00:57	0005545-003	PSA- High School Dropout Prevention	00:57.743
04/24/2013	02:02:13	0005542-003	PSA- Financial Literacy (Grown Up)	00:29.485
04/24/2013	02:02:43	0005539-003	PSA- Discovering Nature	00:14.776
04/24/2013	02:43:22	0005522-001	PSA- Save The Children(Every Beat Matters)	00:57.504
04/24/2013	02:45:00	0005533-003	PSA- Drive for COPD(Nancy Cartwright)	00:20.828
04/25/2013	00:01:05	0005538-001	PSA- Dating Abuse Prevention	01:02.891
04/25/2013	00:48:30	0005520-007	PSA- Law Day #2	00:28.507
04/25/2013	01:11:23	0005539-004	PSA- Discovering Nature (Forest Brigade)	00:57.916
04/25/2013	01:47:49	0005501-002	PSA- US Coast Guard(The Ride)	00:59.680
04/25/2013	02:01:38	0005513-004	PSA- Energy Efficiency (State Fair)	00:56.995
04/25/2013	02:02:35	0005548-001	PSA- Pet Adoption (Ball)	00:29.150
04/25/2013	02:43:20	0005511-001	PSA- Preventing Elder Abuse(Lucky Senior)	00:57.744
04/25/2013	09:00:01	0005543-003	PSA- Food Safety Education (Clean)	00:58.188
04/25/2013	09:01:00	0005542-001	PSA- Financial Literacy (Gift to Future)	01:00.330
04/26/2013	00:01:15	0005542-001	PSA- Financial Literacy (Gift to Future)	00:57.868
04/26/2013	00:02:50	0005554-002	PSA- 4-H: Deployment	00:25.778
04/26/2013	00:54:05	0005518-001	PSA- Emergency Preparedness(Tornado)	00:56.650
04/26/2013	01:13:16	0005550-006	PSA- Stroke Awareness (Seconds)	00:57.571
04/26/2013	01:49:31	0005501-001	PSA- US Coast Guard(Reserve)	01:00.195
04/26/2013	02:02:14	0005534-004	PSA- Autism Awareness (Morph)	01:02.443
04/26/2013	02:03:17	0005509-003	PSA- Multiple Sclerosis Society(Connection)	00:15.519
04/26/2013	02:54:25	0005538-001	PSA- Dating Abuse Prevention (Angry Robot)	01:00.420